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January 2013

COLLABORATIVE METHODS  
A MONTHLY NEWSLETTER

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Dear [member\_name\_first],

Happy New Year and welcome to the January 2013 edition. This month's newsletter showcases design solutions that The Schimberg Group provides to its clients. The Schimberg Group understands that collaboration is fundamental towards achieving best practices, sustainable success and **Extraordinary Results**.

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**TOPIC OF THE MONTH:**

**No Need to Go Far**

*"We envision a thriving, collaborative community where local businesses are prosperous, and contribute to a healthy environment and the well-being of all citizens.*

**Think local first + Buy local when you can = Being a local!"**

*- Mission statement for Sustainable Connections*

## LOCAL BUSINESSES



Top Left: Painting by local artist Kathy Wright [kathywrightstudio.com](http://kathywrightstudio.com)  
Bottom Left: Terrazzo counter by Ben Nettles Concrete Design [bennettesconcrete.com](http://bennettesconcrete.com)  
Top Right: Custom wood tabletops by Wood Street Studio [woodstreetstudio.com](http://woodstreetstudio.com)  
Bottom Right: Custom banquette seating by Teknique [tekniqueupholstery.com](http://tekniqueupholstery.com)

When designing a space, whether commercial or residential, we recommend sourcing to local vendors. We have collaborated with local artists for lobby artwork, local woodworkers to build restaurant table tops and a local furniture maker for chairs and upholstered banquettes. The local economy thrives, communication is easier and it supports your local community. Often, local artisans produce results more interesting, more creative and more cost effective than large retail or internet outlets.

*-Barron Schimberg, AIA  
LEED AP*

### DESIGN TIP OF THE MONTH:

Consider incorporating an office shower into your layout. As people continue to be more health conscious, employees are working out during the day more and more. The ability to take an hour over lunch or during the day

to work out and then come back to the office, shower and work some more is a fast growing trend.

### **RECOMMENDED READING:**

Lee Calisti, an architect in Greensburg, Pennsylvania, has dared to “boldly go where not too many have dared to go.” He has written a blog post that candidly expresses how architects would like to be treated. I thoroughly agree with his tips and though a little lengthy, he eloquently wrote this blog:

[How to Treat Your Architect](#)

Nadia Goodman writes about branding and maximizing your company's strengths. Enjoy the read:

[How to Tell Your Company's Story](#)

### **UPCOMING EVENTS:**

#### **Drawing Under the Influence – D.U.I.**

January 4 – February 28, 2013

Mr. Beery's, Sarasota

D.U.I.- Drawing Under the Influence- Uncorking and tapping the creative juices. An annual open call art competition and casual exhibition to benefit Sarasota's Public Elementary Schools.

<http://sarasotavisualart.com/DUI/>

#### **Phases of Identity at Selby Gallery**

Jan. 7 – Feb. 16, 2013

<http://sarasotavisualart.com/phasesofidentity>

### **LET US KNOW WHAT YOU THINK...**

If you have any questions about any of the articles in this newsletter or suggestions for future articles or blog posts, please don't hesitate to contact us at [info@tsg-fl.com](mailto:info@tsg-fl.com). We encourage you to add comments on our [blog](#), or connect with us on [Facebook](#), [LinkedIn](#), or [Twitter](#).

We look forward to working with you to create architectural solutions that exceed your expectations.

Sincerely,

A handwritten signature in black ink, appearing to read 'Barron Schimberg', with a stylized flourish at the end.

Barron Schimberg, AIA

LEED AP

**The Schimberg Group, Inc.**

**Collaborative Methods. Extraordinary Results.**

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