

If you're having trouble viewing this email, you may [see it online](#).

Share This: 



March 2013

COLLABORATIVE METHODS  
A MONTHLY NEWSLETTER

[www.tsg-fl.com](http://www.tsg-fl.com) | [TSG-Blog](#)

Dear Barron,

Welcome to the March 2013 edition. This month's newsletter showcases design solutions that The Schimberg Group provides to its clients. The Schimberg Group understands that collaboration is fundamental towards achieving best practices, sustainable success and **Extraordinary Results**.

---

#### TOPIC OF THE MONTH:

### WHAT'S COOKIN', GOOD LOOKIN'?

*"The kitchen's a laboratory, and everything that happens there has to do with science. It's biology, chemistry, physics. Yes, there's history. Yes, there's artistry. Yes, to all of that. But what happened there, what actually happens to the food is all science."*

- Alton Brown



**Above: Kitchen and break room in The Observer Group. The faces of the white cabinet doors also serve as a wipeable writing surface!**



**Above: Kitchenette and refreshment area in Studio South Fitness.**

Just as science plays a key role in food preparation, it also impacts kitchen design. As we see more commercial projects incorporating residential style kitchens into their floor plans, the technicalities become more exposed. In larger spaces, two to three microwaves are being incorporated into the cabinetry. Cabinetry and countertop materials are chosen for their low maintenance qualities, not just aesthetics. The trick is to find the balance between a great looking kitchen that functionally works well in a commercial environment.

*-Barron Schimberg, AIA  
LEED AP*



**Above: Lifestyle Training Classroom Kitchen in Whole Foods Market, Naples.**

## **DESIGN TIP OF THE MONTH:**

Window treatments are often thought about later in the project, however, we recommend designing them into the interior architecture from the beginning. With commercial design specifically, a pocket built into the ceiling hides hardware and mechanisms while providing a clean, simple look.

## **WHAT'S NEW ON OUR BLOG...**

Check out our new blog at our web address: <http://blog.tsg-fl.com>

[Studio South Fitness Project: Transforming a Former Workspace into a Workout Place](#)

## **RECOMMENDED READING:**

Author Doug Sudheim explains how to eliminate fear of risk taking and turn a "limited" mindset into a "liberating" mindset :

[5 Things Smart Risk Takers Do Well](#)

Please enjoy this extraordinary time lapse video showing a 30-story hotel prototype built in a mere 360 hours:

[30 Story Building Built in 15 Days](#)

## **UPCOMING EVENTS:**

### **CSI Night 2013 Trade Show**

Wednesday, March 20th  
Sahib Temple  
600 North Beneva Road  
Sarasota, Florida

Exhibits Open and Complimentary Beer and Wine: 5:00 PM - 8:30 PM

[2013 Trade Show Webpage](#)

## **LET US KNOW WHAT YOU THINK...**

If you have any questions about any of the articles in this newsletter or suggestions for future articles or blog posts, please don't hesitate to contact us at [info@tsg-fl.com](mailto:info@tsg-fl.com). We encourage you to add comments on our [blog](#), or connect with us on [Facebook](#), [LinkedIn](#), or [Twitter](#).

We look forward to working with you to create architectural solutions that exceed your expectations.

Sincerely,



Barron Schimberg, AIA

LEED AP

**The Schimberg Group, Inc.**

**Collaborative Methods. Extraordinary Results.**

**40 South Pineapple Ave. Ste. 101**

**Sarasota, FL 34236**

**T.941.894.6888 F. 941.894.6889**

[Send to a friend](#)

This email was sent to [barronschimberg@gmail.com](mailto:barronschimberg@gmail.com). To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using **TrueRemove®**.

Got this as a forward? [Sign up](#) to receive our future emails.

Email services provided by [CAP Brand Marketing](#)